



## Media Announcement

15 December 2021

### MarineJobs.org.au closes the year with 600 + job postings



With more than 600 jobs posted, 70,000 visits to the site and 180,000 job views since launch in 2021, employers and job seekers alike continue to reap the benefits of the marine industry online careers platform, MarineJobs.org.au.

The Marina Industries Association, Boating Industry Association Ltd and Superyacht Australia joined forces to develop and deliver the website to make it easier for employers to advertise vacancies and for people to find the right job for them in the marine industry.

The Marine Jobs partners launched an advertising campaign earlier this year to showcase the appeal of working within the sector and the different types of jobs on offer; from boatbuilders to marine mechanics, to superyacht crew, dock staff and marina managers. View the Marine Jobs Careers Video on [YouTube](#).

In November alone the campaign delivered 290,000 impressions on the ad and 36,000 views of the video. This reach translated into a significant uplift in job searches, database registrations and social followers.

Marine Jobs will be the place to find your next employee or a change in career in the new year with an increase in job seekers and employers wanting to set a new course for 2023.

Marine Jobs is powered by a specialist jobs board provider which delivers similar online recruitment solutions to over 3000 industry associations world-wide. The platform provides a range of career resources, including information on apprenticeships and industry training, writing a resume and preparing for an interview.



*Image caption: MarineJobs.org.au is the go-to site for job seekers and employers in the marine sector*

For more information, please contact [info@marinejobs.org.au](mailto:info@marinejobs.org.au).

#### **About the Marina Industries Association (MIA)**

The MIA is the peak body representing the interests of club, recreational and commercial marinas, boatyards and industry suppliers in Australia & the wider Asia-Pacific region. Working closely with other marina associations around the world, the MIA works in support of developing sustainable marina industries through the delivery of strong leadership, industry guidance, education, accreditation and research. The MIA has over 300 corporate members and connects over 2000 industry leaders and decision makers. 75% of members are marinas, clubs and boatyards and over 80% of larger marinas (over 100 berths) in Australia are members of the MIA.

#### **About the Boating Industry Association Ltd (BIA)**

The Boating Industry Association Ltd (BIA) is the peak industry body in Australia that represents over 600 member companies to grow the boating industry, forming a united voice representing boating in Australia.

As a not-for-profit organisation led by industry for industry, BIA's purpose is to deliver value to members. A team of experienced boating sector specialists, business managers and professionals provide invaluable knowledge and capability. BIA deliver advocacy to government, industry-focused programs, products and support services for our members, as well as promoting education, skills and jobs, and participation in boating.

#### **About Superyacht Australia**

Superyacht Australia is the peak body for the Australian Superyacht Industry. Our key focus is to develop and promote the South Pacific's international competitiveness as a destination for the global superyacht fleet, to increase visitations of superyachts to Australia and to promote the capabilities of the Australian superyacht industry to service a visiting vessel's every need.