



## Media Announcement

For Immediate Release

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### Introducing Marine Jobs - the new industry careers centre



In support of a buoyant marine sector, the Marina Industries Association (MIA) in partnership with the Boating Industry Association (BIA) and Superyacht Australia has launched Marine Jobs.

Marine Jobs is an online 'career centre' designed to make it easier for employers to advertise vacancies and for people to find the right job for them in the marine industry.

This new industry jobs platform provides a range of career resources, including information on apprenticeships and industry training, writing a resume and preparing for an interview.

"Until now there hasn't been a single recruitment website that the marine industry could go to and find every job available in the marine sector. Using generic platforms is completely unsatisfactory, and often results in literally hundreds of unqualified applications to sift through", said Suzanne Davies, MIA CEO upon the launch of the site, adding that, "Marine Jobs offers a place where like-minded employers and job seekers can connect".

Employers can quickly and easily post opportunities to the Jobs Board in the same way they currently post opportunities on platforms such as SEEK. Job seekers can anonymously post their resume to the board while remaining in complete control over which employers they reveal their information to.

BIA Co General Manager Nik Parker said, "It's another example of the type of practical career support we provide to the industry. It will be available to non-member businesses also, but MIA, BIA and Superyacht Australia members will receive a significant discount in recognition of their on-going commitment to their association."

CEO of Superyacht Australia David Good said, "Australians are some of the most sort after superyacht crew, making up about 25 per cent of all international crew or around 14,000 mostly young Australians. It is important that this experience is not completely lost to the marine industry when they decide to return home to Australia. Marine Jobs will be able to connect these experienced seafarers to marine employers, so this experience is harnessed back into the Australian Marine Industry."

Marine Jobs is powered by a specialist jobs board provider which delivers such online recruitment solutions to over 3000 industry associations world-wide.

Marine Jobs can be accessed directly at <http://www.marinejobs.org.au.au> or through any of the Associations' websites [www.marinanet.au](http://www.marinanet.au), [www.bia.org.au](http://www.bia.org.au) or [www.superyacht-australia.com](http://www.superyacht-australia.com).

For images, logos and digital banners: [Marine Jobs FlickrR album](#).

### **About the Marina Industries Association (MIA)**

The MIA is the peak body representing the interests of club, recreational and commercial marinas, boatyards and industry suppliers in Australia & the wider Asia-Pacific region. Working closely with other marina associations around the world, the MIA works in support of developing sustainable marina industries through the delivery of strong leadership, industry guidance, education, accreditation and research. The MIA has over 300 corporate members and connects over 2000 industry leaders and decision makers. 75% of members are marinas, clubs and boatyards and over 80% of larger marinas (over 100 berths) in Australia are members of the MIA.

### **About the Boating Industry Association (BIA)**

The BIA is the peak body in Australia that represents the interests of recreational and light commercial boating. BIA is an advocate for boaters and the boating lifestyle and supports safe, responsible, and enjoyable boating. This is achieved with a focus on three key objectives:

- Grow Participation in Recreational Boating
- Strengthen government advocacy and support for our members
- Expand our Professional Development and Career Pathways.

The boating economy generates significant social benefits through employment, much of which is supported by family businesses. In 2019 the industry had a turnover of \$7.95 billion, directly employed more than 25,320 people with more than 10,000 contractors. Seventy-five per cent are in small businesses, employing local workers and supporting local communities.

The BIA is a not-for-profit that reinvests any surplus towards the organisation's purposes.

### **Superyacht Australia**

Superyacht Australia is the peak body for the Australian Superyacht Industry. Our key focus is to develop and promote the South Pacific's international competitiveness as a destination for the global superyacht fleet, to increase visitations of superyachts to Australia and to promote the capabilities of the Australian superyacht industry to service a visiting vessel's every need.

### **About Marine Jobs**

Marine Jobs is a 'career centre' dedicated to the marinas and boating industry and is a collaboration between the Marina Industries Association (MIA), the Boating Industry Association (BIA) and SuperYacht Australia to improve the efficiency and effectiveness of recruitment processes for employers and increase industry employee retention.

Its primary purpose is a recruitment platform where employers can post jobs to a qualified and targeted job seeker market, but Marine Jobs also provides a range of career resources, including information on apprenticeships and industry training.

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