



Boating Industry Association



# MEMBER REPORT CARD

MARCH 2020



# AT A GLANCE

15

FORMAL  
SUBMISSIONS  
LODGED BETWEEN  
1 AUGUST 2019  
AND 28 FEBRUARY  
2020

20

MEETINGS  
ATTENDED WITH  
LOCAL, STATE  
AND FEDERAL  
ORGANISATIONS  
AND AGENCIES

The Boating Industry Association (BIA) is committed to delivering support and benefits to members. This report card provides a snapshot of some of the work delivered on behalf of members over recent months.

## WE ADVOCATED FOR BOATING ACROSS A RANGE OF ISSUES INCLUDING:

- Australian Builders Plate policy and law
- Boat-based fishing policy
- Boating access and infrastructure
- Boating participation
- Boating safety policy and law
- Bush Fire relief and recovery programs
- Class 4 DCV crewing requirement policy and law
- Economic benefits of boating
- End of Life Vessel policy
- Environmental benefits of boating
- Environmental policy and law
- Maritime safety policy and law
- Paddle, power and sail craft
- Share economy in boating policy
- Skills and Training policy and funding
- Social benefits of boating
- Tourism policy and funding





**WE ADVOCATED FOR BOATING IN A RANGE OF FORUMS, GOVERNMENT DEPARTMENTS AND WITH MINISTERS INCLUDING THE FOLLOWING:**

- Australia and New Zealand Safe Boating Education Group
- Australian Chamber of Commerce and Industry
- Australian Maritime Safety Authority
- Australian Recreational Boating Safety Committee
- FED Minister for Employment, Skills, Small and Family Business
- FED Minister for the Environment
- International Council of Marine Industry Associations
- National Marine Manufacturers Association
- NSW - Commercial Vessels Advisory Group
- NSW - Department of Primary Industries (Fisheries)
- NSW - Maritime Advisory Council
- NSW - Maritime Property Advisory Group
- NSW - Minister for Water, Property and Housing
- NSW - Minister for Planning and Public Spaces
- NSW - Recreational Vessel Advisory Group
- NSW - Transport for NSW
- QLD - Marine Safety Queensland
- QLD - Minister for Transport and Main Roads
- QLD - Department of Transport and Main Roads
- QLD - Moreton Bay Regional Council
- QLD - Noosa Shire Council
- QLD - Gold Coast City Council
- SA - Department of Planning, Transport and Infrastructure
- SA - Minister for Primary Industries and Regional Development
- TAS - Marine and Safety Tasmania
- VIC - Transport Safety Victoria
- WA - Department of Transport

# NOTEWORTHY ACTIONS

**We worked across numerous areas to support the boating industry and some of these are mentioned hereunder.**



The Australian Builders Plate review made substantial progress over the past six months with BIA working with regulators for a much-improved outcome for industry and the public.

Following and supporting the ABP review, the next six months will see BIA working to deliver a much-needed update of AS1799, the standard for design and construction recreational boats.

Connected with standards work, BIA is also focused on development of a national Hull Identification Number (HIN) system, with a trial of an on-line tool to support members.

The 2020 show circuit is gearing up to full swing. The BIA is building on learnings from last year, as is usual, and applying improvements. All invitations to attend are in the market and interest is strong. Last year total attendance across QLD, NSW and SA was more than 90,000 people.

If you have not received the documentation for Rosehill, Adelaide, Sydney or Brisbane, please call the BIA on 02 9438 2077 or speak to any BIA team member who will be able to help you.

This year the BIA has introduced new exhibitor start up booths. If you have not exhibited at boat shows before, or if you are a new business, please have a look at the options available for you to participate. Conditions apply.

The year's show circuit will also feature numerous activation pods delivered by boating community groups. If you know a non-commercial group that can contribute to the promotion of the recreational boating lifestyle, have them contact

**Phil McDermott on 02 9438 2077 or [phil@bia.org.au](mailto:phil@bia.org.au)** for more information.

Boating lifestyle promotions included print, radio and social media. The BIA continues to run campaigns driving boating consumers to BIA members first. Please take advantage of these efforts by ensuring you display your BIA membership decals, flags and plaques. If you need more, please contact your local BIA representative or anyone at the BIA.

Refurbishment of MyBoatingLife.com.au is now underway. This website continues to receive large numbers of visitors each month. Launched in 2012, this web site is currently undertaking a complete makeover.

Social media platforms such as Facebook, Instagram and LinkedIn were supported, and BIA is preparing a Social Media Delivery Strategy.

A Career Pathways in the Boating Industry Strategy (2020) was prepared and is now focused on delivering support to grow and upskill the boating industry workforce. A key element of this strategy is to promote take up of skills and trades in the boating sector. This is supported by a national contact service for potential apprentices and industry alike, which is provided by the Australian Apprenticeship Support Network. Details are at <https://www.australianapprenticeships.gov.au/>

BIA developed a Single-use Plastics Policy and will join with the MIA in a 'pledge of action' to eliminate single-use plastics in the industry by 2025.

BIA delivered papers and support for the Environment Committee of ICOMIA that covered End of Life Vessels; Key

Environmental Messages; Single-use Plastics and Extreme Weather.

A Personal Watercraft Policy (2019) was finalised and led to a media launch in December to support the PWC sector. This resulted in coverage in media including Ch7 and 10, and kicked off a promotion of the Waterways We Ride videos promoting safe, responsible and enjoyable boating.

Safety is an important part of the BIA charter and we all have a responsibility to look after our boating community. We have a portfolio of messages to share with our community. Please check the BIA web site to access copies.

New standard documentation to support marine brokers was published in September, updating sales agreements and authority to sell documents. These documents are based on contemporary legislation from various similar sectors and learnings from recent brokerage transactions where the process was complicated by a lack of standardised processes and documentation.

Membership renewals are currently underway and as of today these are split across 36% Basic, 32% Standard and 32% Premium membership.

Additionally, BIA connects with the more than 4000 Marine Card holders and over 50 marinas utilising the Access Management System: enhancements to these programs are underway and members seeking more information should contact [membership@bia.org.au](mailto:membership@bia.org.au)

# SUBMISSIONS

A list of formal submissions  
by the BIA on behalf of  
members from 1 August  
2019 to 1 March 2020

**11 Feb 2020**

Letter to Minister Stokes  
re: Yamba Welding and Engineering and  
support for regional business

**7 Feb 2020**

Gladesville Bridge Marina re., facility upgrade

**31 Jan 2020**

Australian Builders Plate review consultation

**10 Jan 2020**

draft Noosa River Plan consultation

**29 Nov 2019**

Developing a new Biosecurity Act for South  
Australia consultation

**22 Nov 2019**

WA safety equipment review consultation

**8 Nov 2019**

Marine Pollution Act 2012 - Discussion Paper

**5 Nov 2019**

Letter to TfNSW re End of Life Vessel  
collaboration

**1 Nov 2019**

SA Jetties Strategy consultation

**15 Oct 2019**

Letter to Senator Cash regarding the  
'Strengthening Skills – Expert Review of  
Australia's Vocational Education and Training  
Scheme by (the Hon) Steven Joyce 2019'

**27 Sept 2019**

Australian Apprenticeships National Skills  
Needs List (NSNL) consultation

**27 Sept 2019**

Marine Order 505 consultation

**20 Sept 2019**

Moreton Bay Regional Council's draft Outdoor  
Recreation Plan consultation

**11 Sep 2019**

Plan of Management for Ku-ring-gai Chase  
National Park consultation

**29 Aug 2019**

Snapper fishing in South Australian waters  
consultation



# ABOUT US

The Boating Industry Association (BIA) is the peak body in Australia that represents the interests of recreational and light commercial boating industry. The BIA is an advocate for for the boating lifestyle and supports safe, responsible and enjoyable boating.

Our mission is to support and represent the interests of the boating industry and boating participation across the nation.

Boating is a way of life for many families in Australia, the largest island in the world with 35,821km of coastline. It is estimated that 5 million people participate in some form of boating each year. The vast majority of which occurs in family runabouts along with small sail and paddle craft.

## KEY CONTACTS



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**Simon Hazelbrook**  
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## KEY DATES

**ROSEHILL TRAILER  
BOAT SHOW**  
4 - 5 APRIL 2020

**THE HUTCHWILCO  
NEW ZEALAND BOAT SHOW**  
14 - 17 MAY 2020

**SANCTUARY COVE  
INTERNATIONAL BOAT SHOW**  
21 - 24 MAY 2020

**MELBOURNE BOAT SHOW**  
11 - 14 JUNE 2020

**ADELAIDE BOAT SHOW**  
26 - 28 JUNE 2020

**SYDNEY INTERNATIONAL  
BOAT SHOW**  
30 JULY - 3 AUGUST 2020

**BRISBANE BOAT SHOW**  
21 - 23 AUGUST 2020

**DARWIN BOAT, TRAVEL  
AND LEISURE SHOW**  
5 - 6 SEPTEMBER 2020

**AUCKLAND ON WATER  
BOAT SHOW**  
17 - 20 SEPTEMBER 2020

**PERTH BOAT SHOW**  
18 - 20 SEPTEMBER 2020

Congratulations to Yamaha Motor Australia who has taken out a Gold Partner sponsorship under the new membership program

