

Brisbane Boat Show

2018 Product Mix Snapshot

HALLS



Brand	Units	Brand cont.	Units	Watercraft	Units
Aluvan	6	Northbank	3	Kayak	6
Anglapro	1	Parker	2	Sailing dinghy	8
Antares	3	Polycraft	4	SUP	12
Aquamaster	5	Profile	5	Windsurfer	0
Barcruiser	16	Quintrex	48		
Baysport	6	Reflex	4	Non-powered craft	89
Blackdog Cat	4	Sailfish	3		
Brig	8	Sea Jay	10		
Chaparral	1	Seacat	1	PWC	Units
Clark	11	Seafarer	4		
Cruisecraft	10	Sealegs	1	Kawasaki	6 19.4%
Evo	1	Sirocco	11	Sea-doo	11 35.5%
Extreme	9	Smartwave	1	Yamaha Waverunner	14 45.2%
Formosa	15	Sportsman	5		
Glastron	3	Stabicraft	6	Total PWC	31
Haines Hunter	5	Stacer	21		
Haines Signature	11	Stejcraft	12		
Harris Pontoon	1	Stessco	3		
Horizon	4	Stessl	13		
Hovercraft	3	Surtees	6		
Inflatable	6	Vindicator	2		
Malibu	6	Wellcraft	4		
Mallard	2	Whittley	7		
Mastercraft	8	Williams	1		
Mercury Inflatable	2	Yellowfin	3		
Nautique	9	Zego	1		
		Total	337		

Total all vessels	
394	

Vessel length (m)		
>3	12	3.6%
3-4	13	3.9%
4-5	83	24.6%
5-6	136	40.4%
6-7	71	21.1%
7-8	16	4.7%
>8	6	1.8%

	Powerband by hp									Units	% OB market
	<10	<25	<40	<60	<100	<150	<200	<300	<400		
Evinrude	0	0	3	1	8	8	6	1	0	27	6.0%
Hidea	0	0	0	0	0	0	0	0	0	0	0.0%
Honda	2	2	0	4	1	6	2	2	0	19	4.2%
Mercury	17	7	6	8	10	28	5	11	5	97	21.6%
Minnkota	5	0	0	0	0	0	0	0	0	5	1.1%
Suzuki	19	15	11	8	21	28	11	11	5	129	28.7%
Tohatsu	6	2	2	2	0	1	1	0	0	14	3.1%
Torqueedo	0	0	0	0	0	0	0	0	0	0	0.0%
Yamaha	6	5	7	18	39	51	17	12	3	158	35.2%
Other (inboard/jet/stern drive)										68	
Total										517	