

Brisbane Boat Show

2018 Product Mix Snapshot

HALLS



Brand	Units	%	Brand cont.	Units	Watercraft	Units
Quintrex	48	14.2%	Seafarer	4	SUP	12
Stacer	21	6.2%	Wellcraft	4	Kayak	6
Barcrusher	16	4.7%	Blackdog Cat	4	Sailing dinghy	8
Formosa	15	4.5%	Polycraft	4	Windsurfer	0
Stessl	13	3.9%	Horizon	4		
Stejcraft	12	3.6%	Reflex	4	Non-powered craft	89
Sirocco	11		Glastron	3		
Haines Signature	11		Northbank	3		
Clark	11		Sailfish	3	PWC	
Cruisecraft	10		Yellowfin	3		
Sea Jay	10		Hovercraft	3	Sea-doo	11 35.5%
Nautique	9		Antares	3	Yamaha Waverunner	14 45.2%
Extreme	9		Stessco	3	Kawasaki	6 19.4%
Brig	8		Mercury Inflatable	2		
Mastercraft	8		Mallard	2	Total PWC	31
Whittley	7		Parker	2		
Surtees	6		Vindicator	2		
Stabicraft	6		Anglapro	1		
Baysport	6		Sealegs	1		
Malibu	6		Chaparral	1		
Inflatable	6		Williams	1		
Aluvan	6		Evo	1		
Aquamaster	5		Harris Pontoon	1		
Haines Hunter	5		Seacat	1		
Sportsman	5		Smartwave	1		
Profile	5		Zego	1		
			Total	337		

Total all vessels	
	394

Vessel length (m) %			
<3	12	3.6%	
3-4	13	3.9%	
4-5	83	24.6%	
5-6	136	40.4%	
6-7	71	21.1%	
7-8	16	4.7%	
>8	6	1.8%	

	Powerband by hp									Units	% OB market
	<10	<25	<40	<60	<100	<150	<200	<300	<400		
Mercury	17	7	6	8	10	28	5	11	5	97	21.6%
Suzuki	19	15	11	8	21	28	11	11	5	129	28.7%
Yamaha	6	5	7	18	39	51	17	12	3	158	35.2%
Honda	2	2	0	4	1	6	2	2	0	19	4.2%
Evinrude	0	0	3	1	8	8	6	1	0	27	6.0%
Tohatsu	6	2	2	2	0	1	1	0	0	14	3.1%
Minnkota	5	0	0	0	0	0	0	0	0	5	1.1%
Hidea	0	0	0	0	0	0	0	0	0	0	0.0%
Torqueedo	0	0	0	0	0	0	0	0	0	0	0.0%
Other (inboard/jet/stern drive)										68	
										Total	517